1. **Company Contact Details**

* Email : export@dicasaceramica.com
* Contact No : +91 96625 78987
* Company Address : 201, Bilva trade hub, near Mahendranagar circle, Morbi – 363642, Gujarat, India
* Details for Domestic inquiry – We are not working is domestic market.

Email :

Contact No :

* Details for Export inquiry

Email : export@dicasaceramica.com

Contact No : +91 96625 78987

1. **Company Details**

**Company timeline or milestone :**

**Company Timeline: DICASA CERAMICA**

* 2005: Dicasa Ceramica founded as a small-scale local supplier of ceramic tiles in Morbi.
* 2008: Expanded production facilities to meet growing regional demand for high-quality ceramic tiles.
* 2010: Began exporting ceramic tiles to neighboring countries, establishing first international partnerships.
* 2012: Implemented innovative production techniques, leading to an increase in production efficiency and quality control.
* 2015: Established a strong presence in the global market by participating in international trade shows and exhibitions.
* 2017: Opened a new state-of-the-art production facility, doubling the company's manufacturing capacity.
* 2018: Received the best exporter award for outstanding contribution to the ceramic industry.
* 2020: Introduced eco-friendly manufacturing practices and launched a new line of sustainable ceramic tiles.
* 2022: Expanded export operations to new continents, diversifying the company's global reach and customer base.
* 2023: Plan to establish a research and development center for creating innovative designs and materials for ceramic tiles.
* **Company Certificate : ISO, CE, EN**
* **Chairman’s desk / CEO’s Message :**
* Dear Valued Customers, Partners, and Team Members,
* As the CEO of Dicasa Ceramica, it is my great pleasure to extend my heartfelt gratitude to all of you who have been an integral part of our journey.
* Over the years, we, at Dicasa Ceramica, have strived to become a leading force in the global ceramic tiles market, delivering exceptional quality and innovative designs to our esteemed clients worldwide. Our commitment to excellence and customer satisfaction remains unwavering, driving us to continuously push the boundaries of creativity and sustainability within the industry.
* We are proud to have established enduring relationships with our customers and partners, built on trust, reliability, and mutual growth. Together, we, at Dicasa Ceramica, have overcome challenges and celebrated numerous milestones, reinforcing our position as pioneers in the ceramic tiles export business.
* Looking ahead, we are excited to embark on new ventures, exploring cutting-edge technologies and sustainable practices to ensure that our products not only meet but exceed the evolving demands of the market. Our dedicated team at Dicasa Ceramica remains focused on delivering superior quality products and unparalleled customer service, aiming to surpass expectations and set new standards in the industry.
* I extend my sincere appreciation to our hardworking and talented team members at Dicasa Ceramica, whose unwavering dedication and expertise have been the cornerstone of our success. Together, we will continue to drive innovation, foster sustainable practices, and create a brighter future for the ceramic tiles industry.
* Thank you for your continued support and trust in Dicasa Ceramica. We look forward to many more years of successful partnerships and shared achievements.
* Best Regards,
* [Rajan Patel] CEO, Dicasa Ceramica
* Company vision and mission :
* **Vision Statement:** "At Dicasa Ceramica, our vision is to be the global leader in delivering innovative, sustainable, and high-quality ceramic tile solutions, setting new standards for excellence and creativity in the industry. We aim to inspire spaces worldwide, enriching lives through our commitment to exceptional design, durability, and environmental responsibility."
* **Mission Statement:** "Our mission at Dicasa Ceramica is to provide our customers with a diverse range of premium ceramic tile products that combine superior quality, functional design, and environmental sustainability. We strive to exceed customer expectations by leveraging cutting-edge technology, fostering a culture of creativity and excellence, and maintaining strong partnerships that contribute to the growth and success of our global community."
* **Achievement :**
* "Recognition for Sustainable Innovation: Dicasa Ceramica was awarded the prestigious 'Sustainable Innovation Award' by the International Ceramic Tiles Council (ICTC) in 2023. This recognition highlights our relentless commitment to integrating eco-friendly manufacturing practices and developing sustainable ceramic tile solutions that contribute to a greener and more sustainable future. We are proud to be acknowledged for our dedication to environmental stewardship and look forward to continuing our efforts in creating products that not only enhance spaces but also minimize our environmental footprint."

**Technology and R&D Detail :**

**Technology Details:** "Dicasa Ceramica leverages cutting-edge technology in its manufacturing processes, including advanced digital printing techniques, precision engineering, and automated production lines. Our state-of-the-art facilities are equipped with the latest machinery and software, ensuring the highest standards of quality, efficiency, and customization in the production of our ceramic tiles. By embracing technological advancements, we continuously strive to improve our product offerings and remain at the forefront of the ceramic tile industry."

**Research and Development (R&D) Details:** "At Dicasa Ceramica, our dedicated research and development team works tirelessly to drive innovation and develop new product lines that meet the ever-evolving demands of the market. Our R&D efforts focus on exploring novel materials, sustainable manufacturing processes, and trendsetting designs to create products that inspire and elevate spaces. Through collaborative partnerships and a strong focus on customer feedback, we aim to anticipate future trends and deliver solutions that exceed customer expectations, reinforcing our position as a leader in the global ceramic tiles industry."

Top of Form

* Event and Exhibition detail :
* **Export country list :**
* United States
* Canada
* Mexico
* Brazil
* United Kingdom
* Germany
* France
* Italy
* Spain
* Turkey
* United Arab Emirates
* Saudi Arabia
* South Africa
* Australia
* South Korea
* Chile
* Colombia
* Peru
* Venezuela
* Belgium
* Netherlands
* Sweden
* Norway
* Finland
* Russia
* Ukraine
* Poland
* Hungary
* Romania
* Greece
* Egypt
* Qatar
* Kuwait
* Bahrain
* Oman
* Bangladesh
* Malaysia
* Thailand
* Vietnam
* Indonesia
* Philippines
* Nigeria

**Company Strengths**

* How many Manufacturing units : 4
* Associated with how many Dealers : 200
* Exporting to how many Countries : 55+
* How much is the Production capacity ? : 16.2 M sqm annualy
* Production plant area : 6.24 M sqm
* No of Projects completed : 2000+
* Strength of Team members : 300+

1. **General Questions**

* **What is your purpose or Goal on social media ? ( Answer this question only if social media marketing is included in your package.)**

(How highly is social media valued in your marketing plan? what results you are looking for.)

Ans: Our goal is to reach our global audience via social media and introduce our new products and designs with them. We also wants to engage new customers by paid promoting our posts. So our social media accounts must be perfect and up to date.

* **Who are your key competitors ? (References)**

(Describe your key competitors' names from Morbi & Gujarat areas. Give the name & web of the Company related to you & also suggest about Foreigner Company that has some creative content)

Ans: Below is the good companies that are performing very well in our field.

Asia Pacific Ceramic

Icon world of tiles

Italica ceramic

Granicer ceramic

Itaca ceramic

Below is couple of foreign companies that are doing also good worldwide.

Halcon Ceramica

Pamesa Ceramica

Portobello

Colorker ceramic

Coverlam by grespania

Argenta ceramic

Their product and market are little different than ours but definitely we can get some good idea from their social media handlings.

**Other notes or suggestions from your side : For Dicasa we are looking forward to get some exception content from you. As we only deal in export market, please keep in mind that we only wants to target international audience only . So we need content accordingly.**